



ZIMMERMAN & LEVI, L.L.P.

INTELLECTUAL PROPERTY ATTORNEYS
226 ST. PAUL STREET
WESTFIELD, NEW JERSEY 07090

TEL: (908) 654-8000
FAX: (908) 654-7207
E-MAIL: iplaw@home.com

June 3, 2004

RECEIVED
JUN 10 2004
GROUP 3600

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Re: U.S. Patent Application Serial No. 09/619,255 for System and Method for
Interactive, Computer Assisted Personalization of On-Line Merchandise

Dear Sir:

Enclosed for filing in connection with the above-identified application please find the following:

1. an Amendment;
 2. an RCE Transmittal;
 3. a Petition for a Three Month Extension of Time;
 4. a check in the amount of \$860.00 covering both the RCE and extension fees;
- and
5. a return postcard.

Please stamp and return the postcard to the undersigned upon receipt in the Patent Office of the foregoing items.

Respectfully submitted,

Jean-Marc Zimmerman
Registration No. 36,978

JMZ/pf
enclosures
cc: Dr. Catherine Lin-Hendel, Ph.D.
Lin-Hendel 5